

RateInfo

\$65/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat
Creative services available, please inquire.
Personalization is available, please inquire.

Opt-In Data-List

sms/mobile Baby Boomer Database

One of the most comprehensive sms targeting tools on the market.

1,890,332 sms/mobile numbers

This file is updated monthly.

Our Industry-leading sms/Mobile Baby Boomer database is a compiled database of motivated Consumers who have agreed to receive mobile messaging and offers.

Consumer
Consumer Masterfile 38,000,000
Baby Boomers 1,890,332
Homeowners 4,284,326
Parents 2,427,414
Political Donors 588,433
SOHO 492,298
Sports Enthusiasts 2,787,107
Golfers 722,889
NASCAR 633,561
NASCAR attend races 55,561
Vacationer 1,588,689
Golf Vacationer 171,053
Affluent Vacationer 1,065,125
Active Online Traders 42,742

Auto Buyers 135,537
Auto Owners 4,656,202
Casino Gamblers 174,788
HiTech Hhlds 942,061
Gay & Lesbian Hhlds 100,308
Singles 2,046,160

Hispanic
Hispanic Households 580,254
Spanish Speaking Hhlds 393,774
Hispanic Mortgage 75,446
Hispanic/Sp Sp TV Resp. 74,426