

RateInfo

\$65/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	\$50 Flat
Creative services available, please inquire.	
Personalization is available, please inquire.	

Opt-In:: Data-List

sms/mobile Active Responders Database

One of the most comprehensive targeting tools on the market to reach consumers who have responded to sales solicitations

35,167,411 sms/mobile numbers

This file is updated monthly.

Our Industry-leading sms/Mobile Active Responders database is a compiled database of motivated Consumers who have agreed to receive mobile messaging and offers. These consumers have a history of responding to sales solicitations. We get your message to the right audience!

Targeted campaigns are the key to successful sms results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.

Consumer	Active Online Traders 42,742
Consumer Masterfile 38,000,000	Auto Buyers 135,537
Baby Boomers 1,890,332	Auto Owners 4,656,202
Homeowners 4,284,326	Casino Gamblers 174,788
Parents 2,427,414	HiTech Hhlds 942,061
Political Donors 588,433	Gay & Lesbian Hhlds 100,308
SOHO 492,298	Singles 2,046,160
Sports Enthusiasts 2,787,107	
Golfers 722,889	Hispanic
NASCAR 633,561	Hispanic Households 580,254
NASCAR attend races 55,561	Spanish Speaking Hhlds 393,774
Vacationer 1,588,689	Hispanic Mortgage 75,446
Golf Vacationer 171,053	Hispanic/Sp Sp TV Resp. 74,426
Affluent Vacationer 1,065,125	