

# RateInfo

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting	\$50 Flat
Creative services available, please inquire.	
Personalization is available, please inquire.	

# Opt-In Data-List

## Baby Boomer Consumer Data-List Marketing Database

One of the most comprehensive targeting tools to reach consumers who suffer with ailments by demographic data.

**This file is updated monthly.**

27,045,722	EMAIL- VACATIONERS	\$65.00/M
18,132,606	EMAIL - AFFLUENT VACATIONERS	\$65.00/M
2,911,990	EMAIL- GOLF VACATIONERS	\$65.00/M
	POSTAL- CALL FOR COUNTS & PRICING	

Our Industry-leading Video Gamers Data-List Marketing Database is a compiled database of consumers who are avid video game enthusiasts. It is sourced from our vast network of permissionbased websites and is updated monthly.

Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.

Travel: Cruises  
Travel: Personal USA  
Travel: Personal International  
Travel: Services