

# RateInfo

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat  
Creative services available, please inquire.  
Personalization is available, please inquire.

# Opt-In Data-List

## Senior Consumer Opt-in Email Database

One of the most comprehensive targeting tools to reach the lucrative Senior Citizen market & Families with Seniors

**This file is updated monthly.**

23,036,877	SENIORS	\$65.00/M
16,384,003	RETIREES	\$65.00/M
2,085,251	AFFLUENT RETIREES	\$65.00/M
	POSTAL- PLEASE INQUIRE ABOUT COUNTS & PRICING	
	SMS- PLEASE INQUIRE ABOUT COUNTS & PRICING	

Our Industry-leading Senior Consumer Data-List Marketing database is a compiled database of motivated online Senior Consumers. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Seniors.

- \* Grandparents/Grandparents of college-aged
- \* Senior Homeowners & Mortgage holders
- \* Senior Investors
- \* Senior Travelers
- \* Senior Buyers & Mail Order Buyers
- \* Senior Credit Card Holders
- \* Senior Donors
- \* Seniors with Sports interests