

# RateInfo

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting	\$50 Flat
Creative services available, please inquire.	
Personalization is available, please inquire.	

# Opt-In Data-List

## Parents Data-List Marketing Database

One of the most comprehensive targeting tools to reach consumers who suffer with ailments by demographic data.

**This file is updated monthly.**

47,216,647	EMAIL	\$65.00/M
	POSTAL- CALL FOR COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

Our Industry-leading Parent Data-List Marketing Database is a compiled database of motivated online parents. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers. By targeting those parents that are most likely to buy your product or service.

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| * Pre-Natal  | Marital Status, Credit and more!        |
| * New Parents  | * Parents by Buying Habits & Interests  |
| * Parents by Age of Child & # of Children in Household | * Parents with Investments              |
| * Parents of College-Aged Children                     | * Parents with Pets                     |
| * Parents by Income, Ethnicity, Race,                  | * Parents Buying a Car                  |
|  | * Parents with Seniors in the Household |