

RateInfo

\$65/M Email

Minimum order \$1000.00
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	\$50 Flat
Creative services available, please inquire.	
Personalization is available, please inquire.	

Opt-In::Data-List

Non Digital TV Households Data-List Marketing Database

One of the most comprehensive targeting tools to reach consumers not prepared for the 2009 digital TV transition.

This file is updated monthly.

714,000	EMAIL	\$100.00/M
PLEASE INQUIRE FOR POSTAL COUNTS & PRICING		

Our Industry-leading Non Digital TV Households Opt-in Email database is a compiled database of households currently not prepared for the 2009 digital TV transition. These are households that do not subscribe to cable or satellite TV providers. They use traditional "bunny ear" antennas on their TVs for reception, and as such will not be able to get any television after the February 2009 digital transition.

It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.