

RateInfo

\$65/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	\$50 Flat
Creative services available, please inquire.	
Personalization is available, please inquire.	

Opt-In::Data-List

HDTV or Plasma Hi Tech TV Buyers Opt-in Email Database

One of the most comprehensive targeting tools to reach consumers planning to purchase HDTV or Plasma TVs.

12,079,444 Active Responders

Postal list available please This file is updated monthly. inquire.

Our Industry-leading HDTV or Plasma Hi-Tech TV Buyers

Opt-in Email database is a compiled database of motivated online early adopters. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

This file is updated monthly.

We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.

High Tech- Baby Boomers 2,640,000	High Tech - High Speed Internet users 2,350,000
High Tech - Cell Phone Users 4,620,000	High Tech - Moms 3,000,000
High Tech – Grandparents 1,650,000	High Tech – PC Users 2,145,000
High Tech – Hispanic PC Owners 627,000	High Tech - VOIP (internet Phone) subs 173,910
High Tech - Hispanic High Tech Hhlds. 567,000	