

# RateInfo

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat  
Creative services available, please inquire.  
Personalization is available, please inquire.

# Opt-In::Data-List

## Buyer Data-List Marketing Database

One of the most comprehensive targeting tools to reach product buyers by interest, age, potential to buy, income and demographic data.

76,314,789	EMAIL	\$65.00/M
	SMS- CALL FOR COUNTS & PRICING	
	POSTAL- CALL FOR COUNTS & PRICING	

### This file is updated monthly.

Our Industry-leading Buyer Data-List Marketing Database is a compiled database of motivated online buyers. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Buyers. By targeting those consumers that are most likely to buy your product or service. We offer 700 different data selections.

- Auto Buyers by Type of Vehicle
- Book, Periodical and Magazine Buyers/subs
- Catalog Buyers
- Computer/Electronic Buyers
- Direct Response Buyers (TV/Mail)
- Furniture Buyers
- Grocery Buyers
- Hobbyist & Collectibles Buyers
- Home/Home Improvement Buyers
- Mail Order Buyers (by type of offer)
- Membership Warehouse Buyers/Members
- Music Buyers
- Online Buyers
- Pet Product Buyers
- Specialty Apparel Buyers
- Sports Interest Buyers
- Travel Buyers
- Upscale Buyers