

# RateInfo

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat  
Creative services available, please inquire.  
Personalization is available, please inquire.

# Opt-In:: Data-List

## Business

### Masterfile Postal Database

One of the most comprehensive postal targeting tools to reach business professionals. **15,786,102 Active Responders**

Our Industry-leading Business Masterfile Postal Database is a compiled database of motivated online business professionals. It is sourced from our vast network of permissionbased websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

### This file is updated monthly.

We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Business professionals. By targeting those business people that are most likely to buy your product or service. Marketing offers hundreds of different data selections. Please inquire about our full range of available targeting criteria, including:

- Over 18,000 different SIC codes
- Over 675 different job titles
- Employee Size
- Sales Volume
- Headquarters, Subsidiaries & Branches
- New Business/Newly
- Incorporated Business
- Top Corporate Executive Contact by Title
- Geographic Areas
- Credit Rating Code
- Year Established