

# RateInfo

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

**Broadcasting and tracking reports are included in CPM price.**

Hosting \$50 Flat  
Creative services available, please inquire.  
Personalization is available, please inquire.

# Opt-In::Data-List

## Boating Data-List Marketing Database

One of the most comprehensive targeting tools to reach the high-end affluent consumer market.

**This file is updated monthly.**

4,396,801	EMAIL- BOATING ENTHUSIASTS	\$65.00/M
1,199,354	EMAIL- BOAT OWNERS	\$65.00/M
	POSTAL- CALL FOR COUNTS & PRICING	\$65.00/M
	SMS- CALL FOR COUNTS & PRICING	\$65.00/M

Our Industry-leading Boating database is a compiled database of motivated online consumers who enjoy taking their relaxation and outdoor pursuits to the sea.. Both boating enthusiasts as well as actual boat owners are included in this database. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Sports Enthusiasts. By targeting those consumers that are most likely to buy your product or service. We offer 700 different data selections,

- \* Income
- \* Geo
- \* Demographics
- \* Age
- \* Gender
- \* Lifestyle interests