

RateInfo

\$65/M Email

Minimum order \$1000.00
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	\$50 Flat
Creative services available, please inquire.	
Personalization is available, please inquire.	

Opt-In:: Data-List

Baby Boomer Consumer Data-List Marketing Database

One of the most comprehensive targeting tools to reach consumers who suffer with ailments by demographic data.

This file is updated monthly.

32,180,868	EMAIL	\$65.00/M
	SMS- CALL FOR COUNTS & PRICING	
	POSTAL- CALL FOR COUNTS & PRICING	

Our Industry-leading Baby Boomer Consumer Data-List Marketing Database is a compiled atabase of motivated online Baby Boomers. It is sourced from our vast network of permissionbased websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Baby Boomers. We offer 700 different data selections. Please inquire about our full range of available targeting criteria including:

Baby Boomer Donors	Baby Boomer Parents/Parents of College-aged
Baby Boomers with Sports Interests	Baby Boomer Homeowners & Mortgage holders
Baby Boomers with Music Interests	Baby Boomer Investors
Baby Boomers who Read	Baby Boomer Travelers
Baby Boomers by Income	Baby Boomer Mail Order Buyers
Baby boomers by Ailments or RX Prescription	Baby Boomer Credit Card Holders
Baby Boomers' Home with Senior Occupant	