

RateInfo

\$65/M Email

Minimum order \$1000.00
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	\$50 Flat
Creative services available, please inquire.	
Personalization is available, please inquire.	

Opt-In:: Data-List

Auto Racing Fan Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach consumers who are NASCAR or INDY racing fans.

This file is updated monthly.

11,012,093	NASCAR ENTHUSIAST	\$65.00/M
1,769,736	NASCAR MERCHANDISE BUYER	\$65.00/M
1,016,569	NASCAR RACE ATTENDEE	\$65.00/M
3,168,990	INDY RACING (IRL RACING) ENTHUSIAST	\$65.00/M
678,009	INDY RACING MERCHANDISE BUYER	\$65.00/M
224,969	INDY RACE ATTENDEE	\$65.00/M
	POSTAL- CALL FOR COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

Our Industry-leading Auto Racing Fan Data-List Marketing Database is a compiled database of motivated consumers who follow auto racing and are buyers of auto racing products. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

Indy/IRL Enthusiast
Indy Merchandise Buyer
Indy Race Attendee

NASCAR Enthusiast
NASCAR merchandise buyer
NASCAR race attendee