

# RateInfo

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat  
Creative services available, please inquire.  
Personalization is available, please inquire.

# Opt-In:: Data-List

### Affluent Vacationer Opt-in Email Database

One of the most comprehensive targeting tools to reach High End Vacationers by travel preference, income, age & interests. 17,777,065 Active Responders This file is updated monthly.

Our Industry-leading Affluent Vacationer database is a compiled database of affluent motivated online consumers who have traveled for personal enjoyment to luxury destinations. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

#### **This file is updated monthly.**

We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Vacationers. By targeting those consumers that are most likely to buy your product or service. E1marketing offers 700 different data selections.

- Income
- Age
- Gender
- Travel Preferences and Lifestyle Interests
- Frequent Flyer